

Recruitment Questionnaire

Recruitment Questionnaire

Date: Day _____ Month _____ Year: 2019
 Time: Hour _____ Minute _____ AM/PM (please circle)

1	Location of residence	<input type="checkbox"/> Soweto <input type="checkbox"/> Diepsloot <input type="checkbox"/> Cosmo city <input type="checkbox"/> Zanspruit <input type="checkbox"/> Adams mission <input type="checkbox"/> Umbumbulu <input type="checkbox"/> Ndwedwe <input type="checkbox"/> Durban central <input type="checkbox"/> Khayelitsha <input type="checkbox"/> Khayamandi <input type="checkbox"/> Fisantekraal <input type="checkbox"/> Gugulethu
2	Do you work in any of the following industries?	<input type="checkbox"/> Health promotion (thank and terminate) <input type="checkbox"/> Market Research (thank and terminate) <input type="checkbox"/> Advertising (thank and terminate) <input type="checkbox"/> Tobacco industry (thank and terminate) <input type="checkbox"/> Food and Beverage industry (e.g., supermarkets, restaurants, retail companies) (thank and terminate) <input type="checkbox"/> None of the above (continue)
3	How often do you purchase branded packaged foods and drinks? <i>(ensure a mix of participants)</i>	<input type="checkbox"/> Never (thank and terminate) <input type="checkbox"/> Rarely <input type="checkbox"/> A few times a week <input type="checkbox"/> About once a day <input type="checkbox"/> Multiple times a day
4	Are you...	<input type="checkbox"/> Male <input type="checkbox"/> Female
5	Are you...	<input type="checkbox"/> 18 - 35 yrs old <input type="checkbox"/> 36 - 50 yrs old
6	Please indicate your highest level of education attained:	<input type="checkbox"/> No Schooling (Not literate) <input type="checkbox"/> Grade 1 – up to Grade 7 (Low literacy) <input type="checkbox"/> Passed Grade 7 & above (Literate)
7	Please indicate your household income category <i>(check quota and ensure a mix of participants)</i>	<input type="checkbox"/> No income: R0 <input type="checkbox"/> Low income: R1–R1600 <input type="checkbox"/> Middle income: R1601-R25 600 <input type="checkbox"/> Upper income: R25 601 and above
8	Are you the parent or caregiver for children aged 16 years and below? <i>(check quotas and ensure a mix of participants)</i>	<input type="checkbox"/> Yes <input type="checkbox"/> No

9	<p>Are you the main decision-maker for food purchases in your home</p> <p><i>(check quotas and ensure a mix of participants)</i></p>	<input type="checkbox"/> Yes <input type="checkbox"/> No
10	<p>Are you the main buyer of food and groceries in your home?</p> <p><i>(check quotas and ensure a mix of participants)</i></p>	<input type="checkbox"/> Yes, I am the main buyer <input type="checkbox"/> No, but I do share the responsibility <input type="checkbox"/> No, I am not the main buyer
11	<p>From where do you buy food and groceries most of the time</p>	<input type="checkbox"/> Loyalty clubs <input type="checkbox"/> Stokvel clubs <input type="checkbox"/> Retailers (supermarkets) <input type="checkbox"/> Retailers (spaza shops, vendors) <input type="checkbox"/> Other (specify) _____
12	<p>In a typical week, how often do you consume packaged branded foods, such as breakfast cereal, crisps, sweetened beverages, sweets, biscuits, etc</p> <p><i>(check quotas and ensure a mix of participants)</i></p>	<input type="checkbox"/> Never <input type="checkbox"/> Rarely <input type="checkbox"/> A few times a week <input type="checkbox"/> About once a day <input type="checkbox"/> Multiple times a day