

Saturated fats icons (Yoghurt)



Sugar icons (100% juice)



Salt icons (Crisps)



Upper vs Sentence case



Colour and symbol shapes



Warning Devices



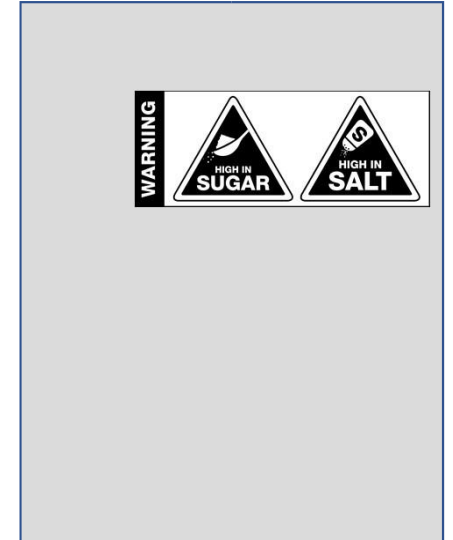
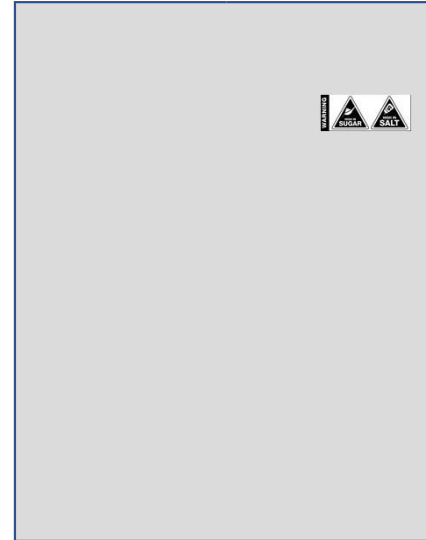
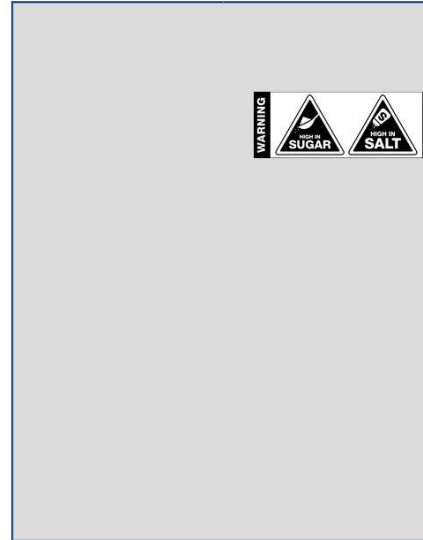
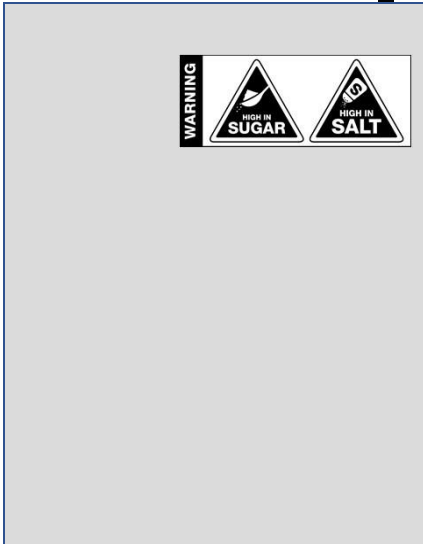
Holding Straps



Label Size

BREAKFAST

CEREAL



Placement

Top of pack vs

Bottom of pack