**S2 Appendix**

**Hypothesis Notes**

Although we theoretically expect that a group low in holisticness can become strongly self-defining (e.g., a Star Trek viewer who becomes a ‘Trekkie’), we expect that this occurrence will be relatively rare. Thus, when we obtain a sample from the general population, self-definingness of groups low in holisticness will not influence inter-identity fit. Consequently, our hypothesis is based on the assumption that we are testing these effects in a general population sample. However, if we were to gain our sample from a specific, more limited population (e.g., attendendee’s of a feminist convention) then we would expect self-definingness of gender to influence inter-identity fit.