

Table S3

Random intercept regression model with control variables.
Dependent variable: liking ratings.

| | Coef. | 95% CI | p |
|--|--------------|----------------|----------|
| constant (computer condition, no weight) | 0.81 | [0.65, 0.98] | < 0.01 |
| physical condition | -0.07 | [-0.32, 0.19] | 0.60 |
| weight | 0.09 | [-0.02, 0.20] | 0.11 |
| physical \times weight | -0.13 | [-0.29, 0.02] | 0.08 |
| familiarity | 0.35 | [0.30, 0.41] | < 0.01 |
| order of weight condition | 0.06 | [-0.23, 0.34] | 0.70 |
| order \times weight | -0.19 | [-0.33, -0.04] | 0.01 |
| order \times physical | 0.27 | [-0.13, 0.67] | 0.19 |
| order \times physical \times weight | 0.09 | [-0.14, 0.33] | 0.44 |
| σ_u (SD between subjects) | 0.33 | | |
| σ_e (SD within subjects) | 0.85 | | |

Note. 2200 trials, nested within 50 subjects. Standard errors are corrected for potential heteroscedasticity and autocorrelations at the subject level. All p values are two-sided. Order indicates whether participant started with the weight (Order = 1) or no weight condition (Order = 0).